

# **PRERANA – DEVELOPING YOUR CAREER**

## **Speaker key**

PR Prerana Issar

PR I think this company has provided leaders for every single organisation in all kinds of sectors, you know. Telecom, of course, consumer goods, entertainment, I mean, everywhere. And I think that's the first thing I would point to them, is that that's the true test of whether this company builds careers, and builds leaders, is that every other company wants to take leaders from here. And I think we have really... we have a structured approach, but we also have a lot of flexibility, in how you can build your career, so it's not prescriptive. I mean there will be guidance, but it's not that you must do these five jobs, tick them off, and then you're developed. It's about what you want to do, combined with what your skills are.